



CHIEF EXECUTIVE'S REVIEW

CHIEF EXECUTIVE OF WEST KENT CHAMBER OF COMMERCE & INDUSTRY, JACKIE MATTHIAS

Talking to members over the past few months it is apparent that businesses are impatient for stronger growth but are also resigned to the fact that there are no easy remedies after the financial crisis on the scale that we have been through and in fact are still suffering from.

The Chamber, like the majority of businesses, is having to cut costs and find smarter ways of working. One of the cost cutting exercises we have undertaken is to provide the Annual Desk Diary and Wallplanner ourselves, with the help of Printwells. Although the cost of the advertising on both of these has been cut to the bone we have had some difficulty selling them. I would like to say a very big thank you to all the members who have taken an advert in either the diary or on the wallplanner. Your support is very much appreciated and has allowed us to provide a free Desk Diary and Wallplanner to all members for 2012.

Continuing with the theme of saving costs but still having fun, we are organising a Christmas Party at the Ramada Hotel on Friday 25th November. Why don't you save costs and administrative time and join us rather than organising your own party. Details on the website and the enclosed flyer.

Jackie



Securing our communication

Since its inception Genesa Limited has matured a long tradition in engineering, design, installation and maintenance of telecommunication systems and equipment for fixed line and wireless networks, overhead and underground telecommunication infrastructure, internal cabling and cabling infrastructure, software development and integrated CCTV and Access Control systems. In

business since 1988, Genesa Limited operates nationally across mainland UK, with headquarters in Tonbridge (Kent) and further presence in Pontefract (West Yorkshire) and Glasgow.

As Managing Director of Genesa Ltd, over the years Gerard Garcia has led the diversification of the company's offering. He has expanded Genesa's historical role as a telecommunication engineering and installation provider of the 1990s to embrace three further business areas: IP CCTV and Access Control systems design and installation, security

product distribution and technical support as well as software development specifically in the security workflow management arena.

Leveraging on the vast reservoir of knowledge, data and experience that characterises Genesa Limited, more recently Mr Garcia and his dedicated team have launched www.TeamGenesa.com, an e-commerce based new division of the company for the distribution and total support of quality network CCTV and access control products to the electronic security trade.

Genesa Limited prides itself for the outstanding quality of service offered to its customers, whether large or small – locally, nationally or internationally – and the level of satisfaction that they experience.

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